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STAT

60-8063/6

13 NOV 1960

✓
Mr. Sigurd S. Larson
Chairman of the Board
Young & Rubicam, Inc.
203 Madison Avenue
New York 17, New York

ER 1115
Dec 116

Dear Sir:

I have checked further into the matter about which you wrote me in your letter of September 23 and find that it is receiving close attention and coordination by all concerned

I appreciate very much your sincere concern and offer to be of assistance. Your continued encouragement of your representative to assist in the fine job being done by the North American Association in their program to develop better understanding

will be of great value.

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Sincerely,

SIGNED

Allen W. Dulles
Director

cc: DDCI

Signature Recommended:

(SAC) Richard M. Bissell, Jr. 9 NOV 1960
Deputy Director (Plans)

DDP/WH: [] Date (8 November 1960)

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1 - OCT 1960 Reading ✓

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SECRET

DD/P Q-5948

8 November 1960

60-8063/1

MEMORANDUM FOR: Director of Central Intelligence
VIA : Deputy Director (Plans)
SUBJECT : Approval of Suggested Reply to Letter of
23 September 1960 from Mr. Sigurd S. Larmon

Attached for the Director's signature is a suggested
reply to the letter of 23 September 1960 from Mr. Sigurd S.
Larmon.

J. C. KING
Chief
Western Hemisphere Division

1 Attachment

cc: DDCI